

TESTIMONIALS

"I feel much more positive and confident (had dipped so much,) calmer and so much more focused."
Liz, Inspire Programme

"Me and my daughter went to the spa day last Saturday, we were greeted by lovely staff. Hazel explained what we were doing throughout the day. We had an amazing time, yoga session in the morning followed by lunch which was very nice, and then our beauty treatment in the afternoon, we will definitely be going again. Thank you to Hazel and all the lovely therapists."

Trish,, Facebook

The BEE You Project



PROJECTS & BUSINESS DEVELOPMENT



**"HELPING STUDENTS BEE
INSPIRED."**



OUR PERFORMANCE

Projects continue to be developed in line with our values and in four core areas: Education, Environmental, Health & Wellbeing, and Entrepreneurship. We will continue to ensure that we have a robust project portfolio that aligns with our values, to increase our products and services in terms of local need and maintain Blackburne House as a safe space for all users.

We completed the first phase of Enterprising Futures 1 of Capital Investment of £425k to improve facilities for learners and became an "Exemplar of Good Practice."

Our Enterprising Futures 2 Capital application was successful, meaning we can further invest in improvements for learners within in Blackburne House and DEC, to the value of £2m.

We identified and pursued opportunities for grant investment to increase capacity at Senior Team level.

We have a more significant investment in the Corporate Services Division of Blackburne House.

We continue to overperform against outputs in the ERDF New Markets 2 High Growth Programme supporting Social Enterprise Start-Ups

BEE You Project: Significant numbers of young people being educated in beekeeping and entrepreneurship, unused land development and siting of hives to increase the local honey bee population and to mitigate climate change issues regarding their decline.

Significant impacts made via the successful completion of year one of the Vulnerable Women Contract via LCC.

Hiring and development of project staff, leading to increased infrastructure

DID YOU KNOW?

2m     
Increase in Bee population

...successful previous environmental projects tackling the effects of climate change by supporting the plight of the local honey bee population by increasing their local population

125

Learners have been educated through the BEE You Project with additional teacher/information sessions, to a further 1000



Wellbeing

Increase in wellbeing of the young learners

Development



... of two unused pieces of land as training apiaries



LOCAL HONEY

More local honey available via Hope Street Honey

14M

Bees producing approx.

10K

Lbs of local honey!

Schools have embedded our programme into their curriculum & we've now engaged with the CCG and Alder Hey Hospital, looking into social prescribing relating to honey and its bi-products.

Vulnerable Women Programme - Inspire

WHAT WAS THE IMPACT?



The Health Place is a sanctuary within Blackburne House with our main function focusing on health and wellbeing that aims to improve women's health and address health inequalities. We use a holistic approach and seek to support physical, mental, emotional, social and economic wellbeing through our range of services and programmes including a carefully crafted health & wellbeing and resilience programme to hundreds women of Liverpool to navigate their way through personal crisis.

41

women engaged



100%

increase of confidence and self esteem and a reduction from anxiety & depression levels.

A significant reduction in accessing medical interventions, and increase into progression to education and employment



£2M

Social Value Return

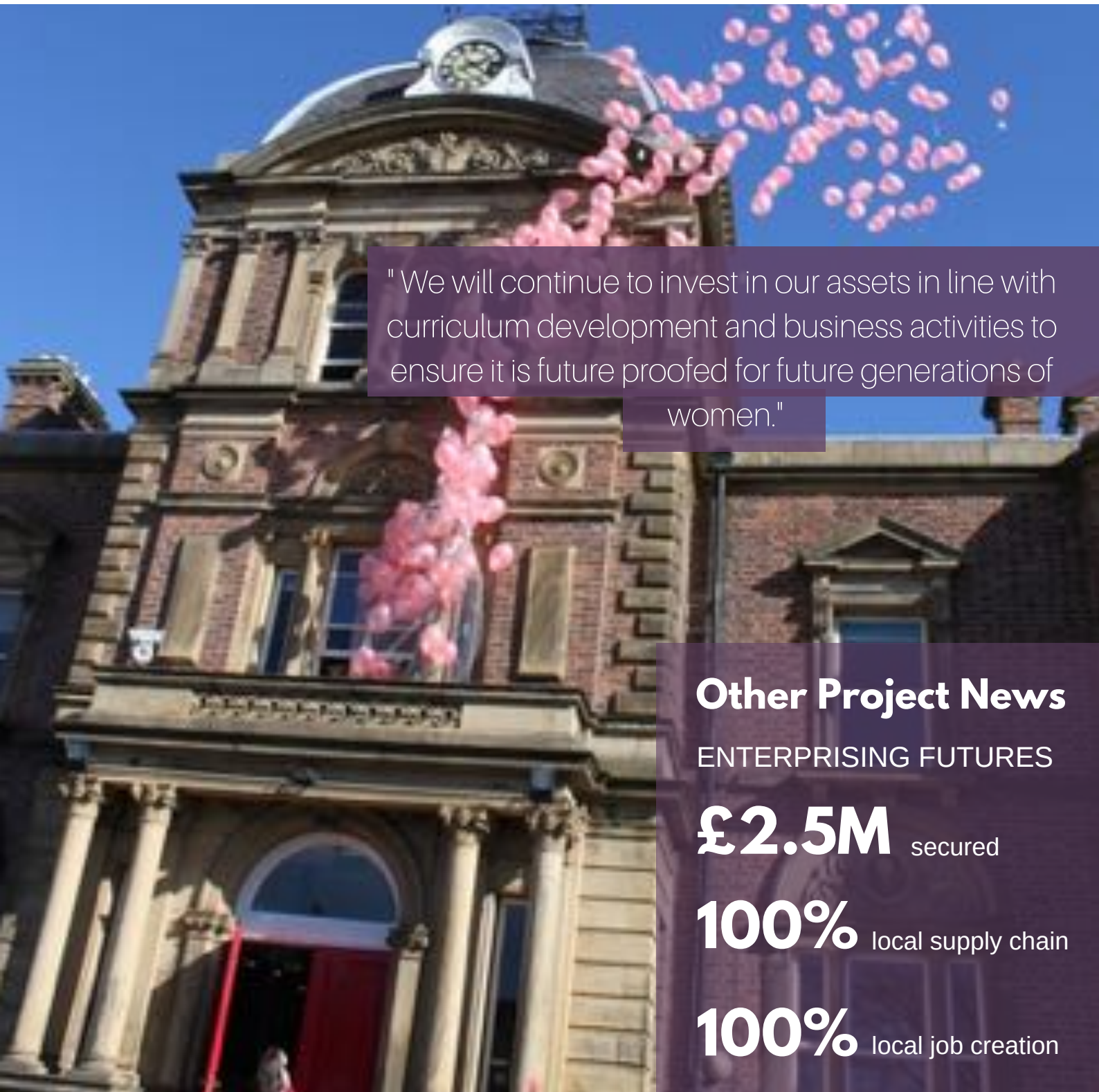
Using the HACT Methodology, in terms of measuring social value, an initial investment of 40K returned a social value of £2m

OUR ESTATE

The completion of the Enterprise Futures 1 Capital Programme. This Investment improved facilities for learners and a reduction in running costs. This contract also attracted a social value contribution of £23,000.

We will continue to invest in our assets in line with curriculum development and business activities to ensure it is future proofed for future generations of women.

Further development of the new Digital and Entrepreneurship Centre (DEC). Commitment from LCC regarding covering the full cost of the design and fit-out of the building in line with business activities.



"We will continue to invest in our assets in line with curriculum development and business activities to ensure it is future proofed for future generations of women."

Other Project News

ENTERPRISING FUTURES

£2.5M secured

100% local supply chain

100% local job creation

THE DIGITAL & ENTREPRENEURSHIP CENTRE (DEC)

The Digital & Entrepreneurship Centre (DEC) is to support our aspirations and continued desire to make non-traditional sectors, traditional sectors for women and as such this has shaped our business activities within DEC. We will create pathways in terms of the transition from education to careers in sectors where women are not represented which reflect the local growth areas of digital and entrepreneurship. This year and as part of our SIF capital application we have been successful in gaining £250k for DEC to purchase the fixtures, fittings & equipment.

OUR PEOPLE

WELCOME TO

Education

Sarah Hanlon (Work Based Learning Manager)
Ami Yesufu (Tutor)

Corporate Services

Mike Murray (Facilities Manager)
Antonnia Carrapiero (Cleaning Operative)

Finance

Roshanna Stewart (Finance Assistant)

Bistro

Sarah Everett (Assistant Chef)
Shelly Houlton (Counter Sales)
Admin/Reception:
Hannah Kelly (Reception)

Nursery

Susan Leung (Nursery Nurse)

Board Changes: Welcome to our new Trustees

Annette Hennessy
Therese Patten
Lorna Rogers

Goodbye and Good Luck!

...Sylvia Pearson (SSE-Head of School) Lorraine Shannon (Reception) Michelle Lynch (Tutor) Sophie Dickenson (Apprentice).

Board Members

Collette Russell
Jenny Sanderson
Tracy Fishwick

OUR VOICE & IMPACT



Facebook 'likes' have increased by 21% during 2017



Twitter engagements have increased daily

Light Night led to footfall of over 3000 people to Blackburne House, and increased web traffic, social media activity, and Bistro customers



Facebook organic reach has increased by 115%



Social media channels are increasing in activity and audience reach, daily

It is essential that we communicate our message, impact and the array of services we provide and we believe the voice of Blackburne House is stronger than ever.

We continue to work tirelessly to highlight the importance and the voice of women and education across the city of Liverpool and beyond.

Over the last year, we have continued our commitment and invested in raising the profile of Blackburne House to have a far greater reach and network.

Our target audience is made up of our services users, key influencers and strategic partners - thus ensuring that the work we do benefit the highest possible number of women.

Our future impact and focus will be innovative, inclusive and targeted regarding our mission and vision. 2018, is a significant and key point in female history when some women gained the right to vote. This will be a focus of our 'voice' and our activities throughout the year.





KEY SUCCESSES

We secured contracts through ESFA despite challenging procurement environment

Blackburne House Education launched its Traineeship programme in 2017 to support young people with the crucial skills of Maths and English and substantive work experience

We are Implementing Enterprising Futures Skills Capital Investment on time and planning

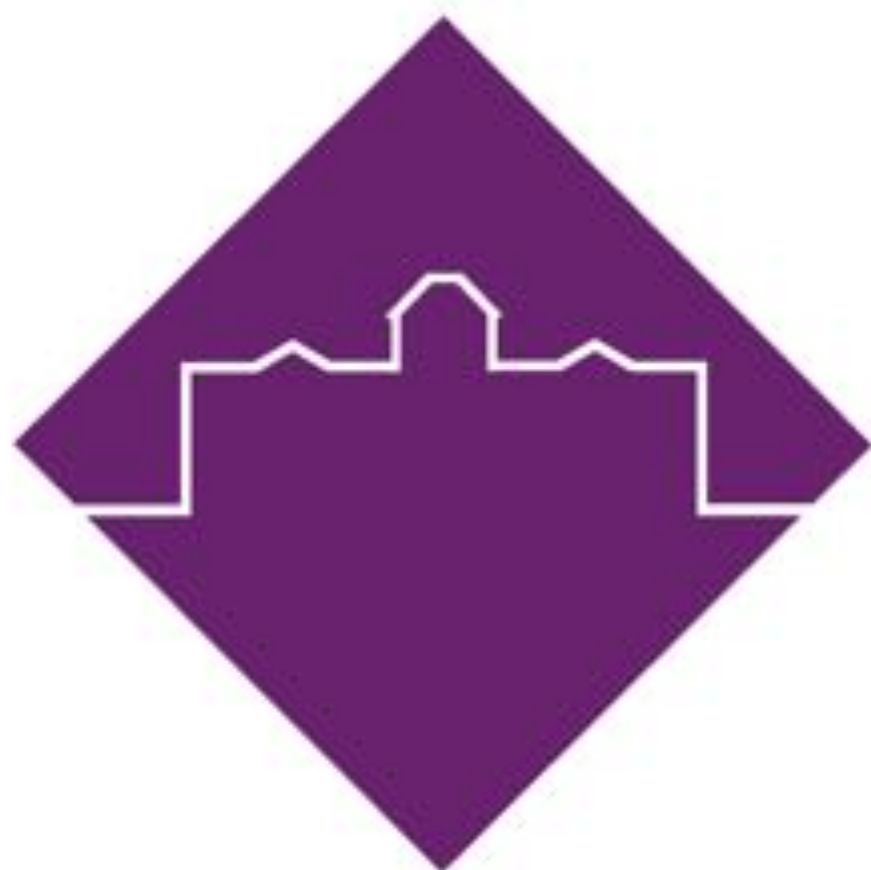
Our Social Enterprise Businesses are thriving and developing

Working capital secured to enable capacity and business development

Board development and succession on track

The Digital & Entrepreneurship Centre update: £250k was allocated to DEC from the Enterprising Futures 2 Capital Funds to install the fixtures, fittings, and equipment.

Liverpool City Council has committed to cover all costs attributed to the design and fit-out phase of the DEC building development in line with business activities



Blackburne House Group

FUTURE PLANS

Do the Basics Well

Developing Outstanding

Education & Quality Learning

- To develop a key strategy for diverse women in non-traditional industries
- Create a specific offer for 16-19
- Package products through innovative marketing campaigns
- Quality Action plans for progression
- Curriculum development & delivery to retain Outstanding Ofsted

Developing our Social

Finance & Resource Committee

- Development of new products and services
- Utilise cross-department workshops to develop plans (LIA)
- Maximising the assets
- Measuring and reporting on our social impact
- Developing a whole organisation marketing campaigns

Best people doing their best Performance

Finance & Resource Committee

- Implement staff training & development
- To develop a staff rewards system
- To develop communication strategy
- To offer a range of work placements
- Internships for development & capacity

Grow the Future

Sustainability through partnerships

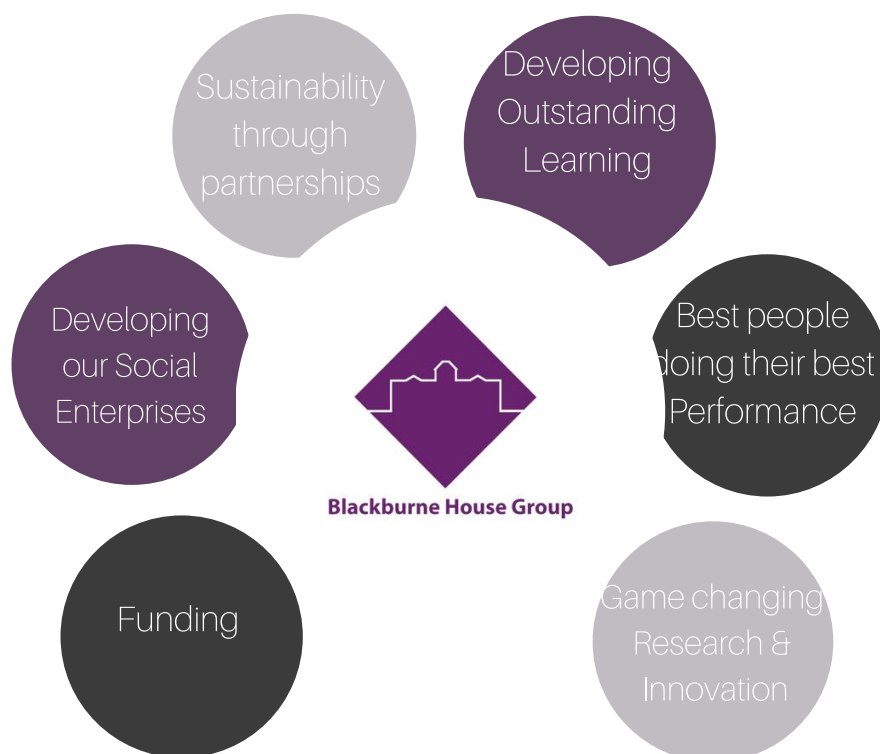
Board

- To review staffing and pay structure
- Develop staff induction & development plan including group, departmental and individual plans
- Implement staff training & development
- To develop a staff rewards system
- To develop communication strategy
- To offer a range of work placements
- Internships for development & capacity

Funding

Finance & Resource Committee

- Maximising the Capital Bid
- Working with Liverpool City Region to influence devolution strategy
- Target 3 contracts for H&W/ Educ through Enterprise
- 3rd Age product research and bid
- Look at funding for digital and women
- Sourcing additional capacity to support bids strategy
- Develop Working Capital funding strategy for DEC
- Crafting funding strategy for HE



Game changing Research & Innovation

- A governance structure that progresses product innovation
- Actively research the opportunities for women through partnerships
- Working on publications that clarify the non-traditional careers for women
- Develop innovation strategy to showcase women and girl entrepreneurs
- Use hackathons/LIA to develop and create innovation

